

## work experience.

### senior designer, marketing

Atomo Coffee, Inc.

September 2022–Present

- Co-owning the brand design, art direction and marketing for Atomo, a sustainable coffee start-up.
- Producing, filming, designing, and editing content for monthly campaigns across social, digital and print channels—most commonly shooting photos and videos for social channels, designing email campaigns, and assisting with any packaging or website updates.

### senior designer, marketing

Spindrift Beverage Company

March 2021–September 2022

- Executed and co-owned the design, art direction and brand expression of Spindrift Sparkling Water and Spindrift Spiked Seltzer.
- Concepted and produced monthly and seasonal campaign content across channels including digital, social, print, B2B, POS, OOH, and field marketing.
- Created and upheld brand standards, style guides, and visual best practices for both Spindrift brands.

### freelance magazine designer

Edible Communities, Inc.

October 2013–May 2020

- Worked as sole print layout designer for nine independently-published food magazines under the *Edible* masthead—most notably: *Edible Manhattan*, *Edible Brooklyn*, and *Edible Marin & Wine Country*.
- Collaborated with publishers to create each issue from initial layout design to final print production, and built all final post-production digital assets.

### marketing + event designer

Edible Manhattan, Brooklyn, & Hudson Valley

August 2013–December 2019

- Provided print, digital and branding support for quarterly Edible food & drink events in NYC.
- Created Edible marketing assets for web, display, social, and email.

## education.

### ohio university

E.W. Scripps College of Communication

B.S. in Visual Communication

Informational Graphic Design & Publication Layout

Specialization: Journalism

Magna Cum Laude

## skills.

### graphic design

InDesign, Photoshop, Print Production

### digital illustration

Illustrator, Procreate, Fresco, Sketch

### video production

Premiere Pro, After Effects

+ After Effects Kickstart Certification from The School of Motion

### photography

Lightroom, Photoshop, DSLR-knowledge

### artistry

Hand-drawing + Handlettering

### art direction

Food Styling, Concepting, Creative Direction, Production Assistance, Social Videos

## other projects.

### design + illustration

Small Girls PR: OLAY Skincare

### cookbook layout

Rizzoli NYC: The Microgreens Cookbook

### email marketing

Tate's Bake Shop