

work experience.

designer, creative studio

Visit Seattle

February 2024–Present

- Working with cross-functional stakeholders to create digital, print, and illustration marketing collateral for Visit Seattle campaigns, tradeshow, events and more.

senior designer, marketing

Organifi

May 2023–October 2023

- Designed and/or art directed digital marketing assets, social content, emails, product landing pages, promotional banners and more.
- Designed packaging for the launch of Organifi Kids.

senior designer, marketing

Atomo Coffee, Inc.

September 2022–May 2023

- Co-owned the brand design, art direction and marketing alongside the Creative Director.
- Art directed, designed, filmed, and edited content for social, digital and print channels.

senior designer, marketing

Spindrift Beverage Company

March 2021–September 2022

- Co-owned design, art direction and brand expression of Spindrift Sparkling Water and the launch of Spindrift Spiked Seltzer. Developed and maintained brand guidelines for both brands.
- Concepted and produced monthly and seasonal campaign content across channels including digital, social, print, B2B, POS, OOH, and field marketing.

freelance magazine designer

Edible Communities, Inc.

October 2013–May 2020

- Worked as sole print layout designer for nine independently-published food magazines under the *Edible* masthead—most notably: *Edible Manhattan*, *Edible Brooklyn*, and *Edible Marin & Wine Country*.
- Collaborated with publishers to create each issue from initial layout design to final print production, and built all final post-production digital assets.

education.

ohio university

E.W. Scripps College of Communication

B.S. in Visual Communication

Informational Graphic Design & Publication Layout

Specialization: Journalism

Magna Cum Laude

skills.

design program proficiency

InDesign, Illustrator, Photoshop, Figma, Print Production

digital illustration

Illustrator, Procreate, Adobe Fresco, Sketch

video editing experience

Premiere Pro, After Effects

+ After Effects Kickstart Certification from The School of Motion

photography

Lightroom, Photoshop, DSLR-knowledge

artistry

Hand-drawing + Handlettering

art direction

Food Styling, Concepting, Creative Direction, Production Assistance, Social Videos

other projects.

design + illustration

Small Girls PR: Olay Skincare

cookbook layout

Rizzoli NYC: The Microgreens Cookbook

email marketing

Tate's Bake Shop